



Fact Sheet

Mighty In Character #MIC

The Melbourne and Michael Folkes Foundation

Theme: Mighty In Character

Organization: The Melbourne and Michael Folkes Foundation

Founder: Michael A. Folkes, President

Founded: April 2014

Website: <http://www.MandMFoundation.org>

Based: M.A. Folkes Co. Inc., 3095 McBride Court, Hamilton, Ohio 45011

Geographic Areas of Influence: The Village of Friendship, Jamaica and Hamilton, Ohio (Cincinnati)

Initiatives: **Sustenance Farming** (produce for colleges, institutions, restaurants, international export); new **Multi-Purpose Auditorium Facility** (physical education, health fairs, graduations, cultural activities); **Educational Assistance Programs** (tuition fees, educational resources, books, computers, printers, teaching materials); **Medical Care** (U.S. health care professionals traveling to Jamaica for health fairs, providing information and health care); and a 15,000-square-foot **Youth Activity Center** at the M.A. Folkes Co., Inc. headquarters.

Spokesperson: **Patchy** is the personification of **Mighty In Character**. Neither proud nor ashamed, he is a young, innocent schoolboy, blessed beyond his wildest dreams, who chooses always to view his cup as half-full. Patchy enjoys sharing his positive outlook on life, as well as the many life lessons he's learned, in order to enlighten others. By shining light on life's toughest issues, and sprinkling those lessons with a dash of humor, Patchy encourages others to always see the opportunities omnipresent in life's challenges.

Funding: **Donations** accepted, **PayPal** on the website; 35 percent of proceeds from author Michael A. Folkes' book, *Driven By Desperation*.

Contact: For media inquiries, please contact media@mafolkes.com or call 513-737-9888. Check out [@MandMFoundation](#) on Twitter; HQ is at M.A. Folkes Co. Inc., 3095 McBride Court, Hamilton, Ohio 45011; on Facebook at www.facebook.com/MelbourneandMichaelFolkesFoundation.